

Overview

Create scripts, outline visual concepts, describe on-screen interactions, and capture feedback from reviewers all within your Jira environment. With IDG’s Storyboard Builder For Jira you can flesh out ideas, visuals, and talking points **prior to** engaging in costly video production or asset development.

Intended Users

Marketing, sales, learning, change management, IT, communication teams and anyone else tasked with creating videos, training, animations, scripts & more!

Drive Creativity

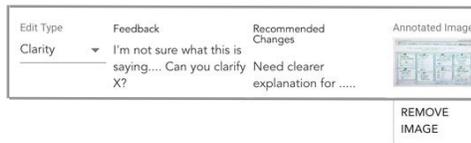


Build engaging stories in a clean interface.

Reorder slides with intuitive drag & drop functionality.

Duplicate or delete slides with a single click of a button.

Organize User Feedback

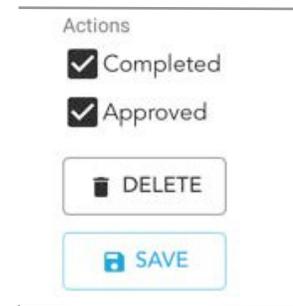


Create alignment across project teams by capturing feedback in real time.

Track edits in one place without needing to combine feedback across multiple copies.

Provide the entire project team visibility to all suggested edits to avoid duplicative feedback.

Eliminate Rework & Delays



Reviewers can upload images to complement written feedback and clearly articulate their vision.

Avoid unnecessary rework by using a two-step sign-off process.

Eliminate formal review meetings and work iteratively.

More Details

- Classify edit “types” (verbiage, visual, misaligned content, etc.) to identify feedback trends and promote continuous improvement.
- Export clean copies of the storyboard for printing.
- Apply methodology that works for you! Use agile or waterfall; either way IDG's Storyboard Builder for Jira drives efficiencies.

Integration Details

IDG’s *Storyboard Builder For Jira* integrates with your Atlassian product. This remote service can:

- Administer Jira projects
- Delete data from the host application
- Write data to the host application
- Read data from the host application

HOW TO USE THE STORYBOARD BUILDER

1. The storyboard author begins by creating slides. To create a new slide simply click the plus sign.



Each slide includes fields to capture voiceover, on-screen text and visual instructions (a description of movement and actions), as well as the ability to upload a visual concept in .jpeg or .png format.

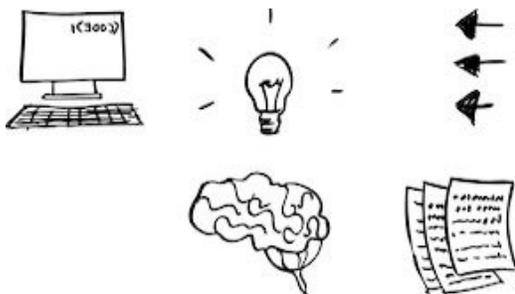


Image Recommendations

Use Landscape format - For example, 1920 x 1080 px

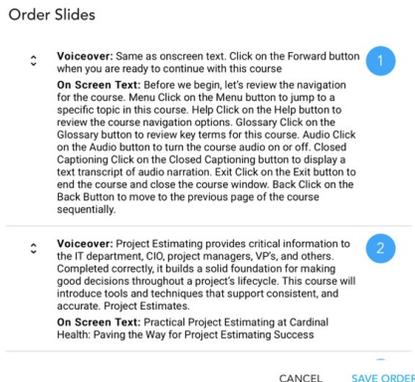
What if I want to use Portrait?

You can upload Portrait style images (1080 x 1920 px) if desired. However, to see the full image, you must click on the pencil editing tool.

2. Delete and duplicate slides. Click the ellipses (three dots). Then, click either Duplicate or Delete. Duplicating a slide will copy all its content *except the feedback*.

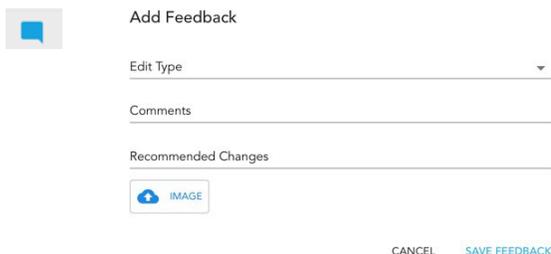


3. Reorder slides with a simple drag and drop interface.



4. SMEs and other reviewers monitor the storyboard author's progress and provide feedback at any time, allowing for an agile / iterative approach to design and development.

Reviewers simply click the word bubble to open the feedback tool where they can select the edit type, comment on the existing storyboard content, make recommendations, and even upload an image to outline an idea.



5. Upon saving the feedback it now appears below each slide.



6. After addressing the edit or following-up with the SME regarding a decision not to complete the edit), the storyboard author should check the “completed” box.

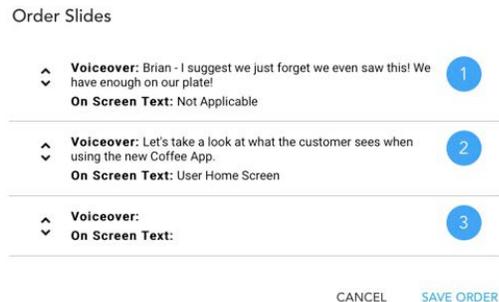
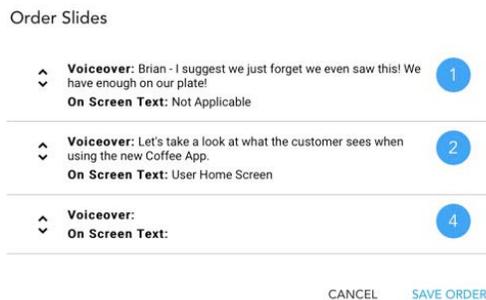


7. When it comes time for final sign-off the storyboard author again reviews the slides and marks them as approved.



Best Practice: Some organizations may want to apply a business rule in which the primary author’s manager or another leader is the only person who can “approve” slides to provide an extra layer of quality control.

Note: If you are using the automatic, numeric numbering system for the slides (1, 2, 3...) and you delete a slide, the numbers will not update until you go into the Slider Order tool and click "Save Order."



INSTALLATION

1. Log into your Jira instance as an admin.
2. Click the admin dropdown and choose Add-ons.
3. Locate the IDG Storyboard Builder For Jira.
4. Click Free Trial to download and install your app.
5. You're all set! Click Close in the Installed and ready to go dialog.

VERSION AND RELEASE

Version 1.0.0

Released 2021-08-1

Supported By Instructional Design Genius

app id: 1221171

idg-storyboard

<https://instructionaldesigngenius.com>

Commercial

This release provides users the ability to create, review, and edit storyboards, a key tool in video and other media-asset production. Initially developed for the training industry as part of a stand-alone platform, IDG has revised and expanded the storyboard builder's functionality with the Jira user in-mind.

Whether you work in learning, communications, marketing, change management, or IT, IDG's *Storyboard Builder For Jira* provides a collaborative interface that will save time and money by eliminating the need for formal review meetings and reduce unnecessary rework due to misaligned stakeholders.

If you have feedback or questions please contact admin@instructionaldesigngenius.com.

We look forward to hearing from you!

Best Wishes,

Chris Straley
Instructional Design Genius
Founder & CEO